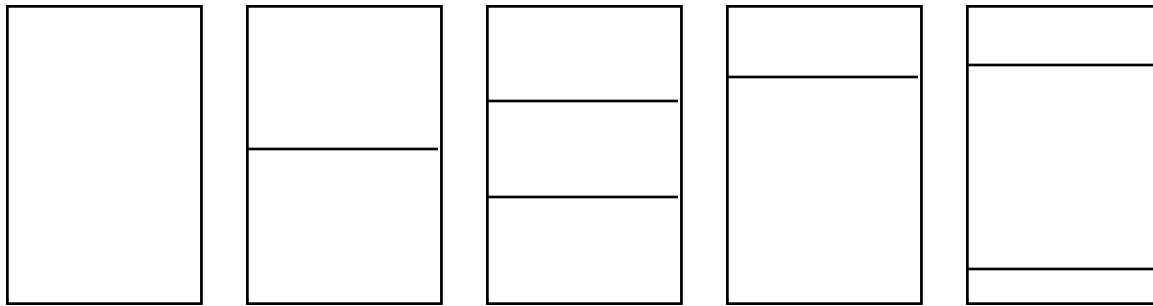


Advertising for Kitchen Delights Cookbook

As a missions outreach project First United Methodist Church of Plano is publishing a beautiful spiral bound hardcover cookbook with recipes from its members. All proceeds from sales of this cookbook will go to feed the hungry in our community. Please consider advertising in our cookbook. You may provide a recipe, coupon, and/or other information about the services or products offered by your company. **The deadline to place ads is March 30, 2008.**

ADVERTISING SIZES AND PRICING.

1/6 page
\$ 20.00
6 lines of copy



Full page
\$ 95.00

1/2 page
\$ 50.00

1/3 page
\$ 40.00
10 lines of copy

1/4 page
\$ 30.00
8 lines of copy

1/8 page
\$ 15.00
4 lines of copy

You may also purchase a Booster Ad for \$10.50 which is 1 line of copy.

Your support of missions outreach at First United Methodist Church of Plano is greatly appreciated. Advertising in this cookbook will enable us to maximize the amount of profit from the cookbook and enable us to provide additional support to feeding the hungry in our community. Remember, this is not an ad that will appear only once and then be thrown away as in a newspaper or magazine; it will be seen many times over a period of years. Cookbooks are kept, used and treasured for years. Repetition is what counts in advertising and your ad will be seen every time the book is used.

ARTWORK SUBMISSION GUIDELINES. If you want a photograph in your ad, there is an additional charge. Black and white logos and small drawings are free in fourth page ads and larger, but they should be the correct size for the ad purchased. Photos are not included on third page ads or smaller.

- DO submit original photos, original artwork or ink drawings. Submit black and white laser prints for line art only (not acceptable for grayscale art or photographs).
- DO submit files on disk at a minimum resolution of 300 dpi in TIFF, EPS or JPEG format. Images from web sites are generally at 72 dpi and are not high enough resolution to reproduce adequately.
- DO NOT submit inkjet or laser printouts of photos or grayscale graphics from your computer. Submit these files on disk instead. (Exception: laser prints are preferred for black and white line art.)
- DO NOT submit photos or graphics clipped from newspapers, magazines, greeting cards, stationery, etc. They will reproduce poorly and may be copyrighted.
- DO NOT submit photocopies of photos or graphics, or pencil or crayon drawings.
- DO NOT use paper clips, staples or tape on your photos or artwork as they may damage them.
- DO NOT submit artwork that is disproportionate.
- DO NOT submit art larger than 8.5 x 11".
- DO NOT submit negatives or transparencies.

For questions about advertising in the Kitchen Delights Cookbook or to place an ad please call Katy Donaldson at 361-649-8310 or you may reach her by e-mail at kathredonaldson@gmail.com.